

# Jersey Fresh Information Exchange

## Dan Graiff Farms LLC Cumberland County Newfield, NJ

### A Family Business

Dan Graiff Farms LLC began in the 1950's when Dan and James Graiff's father started farming on the land in Newfield, NJ. The farm is now 200 acres.

### Graiff Farms

Graiff Farms produces arugula, basil, dill, mint, cilantro, baby spinach and baby arugula. They are serious about the sanitation of post-harvesting since they strive to deliver a top quality and clean product. Graiff Farms uses good farming practices and is always looking for innovative ways to continue the farming process. In order to ensure cleanliness, Graiff Farms takes a total of 15 minutes to complete its post-harvest handling.

### Thinking Jersey Fresh

In order to promote New Jersey produce, Graiff Farms thinks "a Jersey Fresh refrigerated truck should visit restaurants with Jersey produce samples."



*"Quality, cleanliness and innovation."*

*Any chef buying Graiff's greens would be proud to serve them on their table. Starting from harvest, under the watchful eyes of the farm workers, their baby greens are clipped above the ground by a special machine so there are no roots or sand in the product. Workers wearing hairnets and gloves (above) place them in plastic containers to reduce abrasion. Within 15 minutes of harvest they are taken into a cold packing center where they go through a washing of cold sanitized water to remove the field heat. They are packed in plastic lined boxes and ready to be shipped in cold storage.*

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