

Jersey Fresh Information Exchange

Formisano Farms

Atlantic County

Buena, NJ

Formisano Farms – An Innovative Tradition

John Formisano's grandfather started Formisano Farms in 1908. Formisano Farms has become very innovative in its marketing and distribution since the days when Grandpa Formisano used to drive a horse and carriage into New York City via the Hoboken ferry. Formisano loves to farm his 200 acres because each year is different and brings new challenges and surprises.

Formisano Farms

Formisano Farms produces flowers, lettuces, (red leaf, green leaf, Boston and romaine) cilantro, basil, dill, parsley, beets, green & red cabbage, spinach, arugula, green & red chard-swiss, dandelion greens, broccoli rabe and fennel. Formisano Farms knows that buyers don't like surprises, so they stand behind their products. They are honest and sell quality. Craig Claiborne in the New York Times Cookbook named Formisano Farms the "fennel king of New Jersey" in the late 1970's. Recently, John Formisano hosted a group of chefs from the Borgata Casino in Atlantic City, NJ. The chefs, who are dedicated to buying local, enjoyed a picnic lunch of Jersey Fresh produce on the farm.



"Formisano Farms – the 'fennel king of New Jersey'"

How did Formisano Farms hook up with the Borgata Casino? The chef from the Borgata remembers reading about the farm in the New York Times cookbook. When he came to Atlantic City he looked up Formisano's and they are now doing business together.

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