

Rutgers NJAES Tomato Point of Purchase Plant Tags 2017 Order Form

The Rutgers NJAES *Rediscover the Jersey Tomato* project has re-introduced four classic varieties of Jersey tomatoes from the 1930s - 60s era. The 'Rutgers 250' and 'Ramapo' tomatoes were developed at Rutgers. 'Moreton' tomato was an early-season variety developed by Harris Seed, and 'KC-146' was Campbell Soup Company's flavor standard.

See page 2 for descriptions, seed availability and images of plant labels.

Rutgers 250 tomato plant labels (in bundles of 100)
of bundles _____ x \$8.00 per bundle of 100 = Total \$ _____

Ramapo tomato plant labels (in bundles of 100)
of bundles _____ x \$8.00 per bundle of 100 = Total \$ _____

Shipping & Handling: **Plus S&H** _____
For orders up to \$24.00, add \$6.00 S&H. For orders over \$24.00, add \$9.00 S&H
Total \$ _____

Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ e-mail _____

Payment by check payable to Rutgers, The State University of NJ or enter credit card info below:

Credit card # _____ Circle type of Card: Master Card VISA

Name on card _____ Zip code for account _____

Expiration date _____ CVV (3-digit code from back of card) _____

Signature _____

Mail or fax to: Rutgers NJAES Tomato POP material
Plant Diagnostic Laboratory
Rutgers NJAES, P.O. Box 550,
Milltown, NJ 08850-0550

Or fax to: 732-932-1270
Phone: 732-932-9140



Classic Jersey Tomato Varieties Re-introduced by Rutgers NJAES

● **Rutgers 250 tomato** is the new result from crossing the same parent varieties as the original 'Rutgers' tomato that was released by Rutgers New Jersey Agricultural Experiment Station (NJAES) in 1934. 'Rutgers 250' was selected for high fruit quality and flavor and has been named in honor of the University's 250th anniversary.

Mid-season maturity. Firm, crack-resistant fruit; high flavor, uniform color. Semi-determinate plants; best if staked. 'Rutgers 250' was not bred specifically for disease resistance, but in trials has shown good resistance to bacterial spot and bacterial speck. Open-pollinated.

● **Ramapo F1 Hybrid tomato** was developed at Rutgers NJAES and released in 1968. It was prized by gardeners for its great flavor, fruit quality, reliability, and productivity. While Ramapo seed was unavailable for many years, Rutgers NJAES continued receiving requests for this popular tomato and eventually reintroduced Ramapo F-1 seeds in 2008.

Mid to late season; resistant to cracking and Verticillium and Fusarium wilt. Semi-determinate plants approximately 80 days to maturity. Medium-large sized fruit. Feedback from a gardener survey indicates that Ramapo tomato grows well in a variety of US regions.

● **Moreton F1 Hybrid tomato** was Harris Seeds' first F-1 hybrid, released in 1953 and one of the first hybrids grown by Jersey tomato growers. This early maturing, tasty variety was off the market and re-introduced in a cooperative effort by Harris and Rutgers. Moreton makes a good earlier maturing garden companion to Ramapo and KC-146.

Early season, resistant to Verticillium. Indeterminate plants mature in 70 days. Medium-large sized fruit. A heavy feeder on less fertile soil. Treated seed. Favorite in extreme climates with short growing seasons.

● **KC-146 tomato** (also known as Campbell's 146) was developed by Campbell's Soup Company as a processing tomato and released in 1956. This variety was wilt and crack-resistant and better flavored than other processing types. It was eventually replaced with newer varieties with a more disease resistance. Campbell's maintained the KC-146 stock as a flavor standard. We agree, this is one tasty tomato!

Mid to late season; resistant to Fusarium wilt, semi-determinate plants; 78 days to maturity; medium-large sized fruit. Even though it is a processing variety, it has incredible flavor as a fresh tomato. Open-pollinated.

Classic Jersey Tomato Seed Availability

Rohrers Seed is carrying bulk **'Rutgers 250'** and **'Ramapo'** tomato seed; contact information here:

<http://njfarmfresh.rutgers.edu/CommercialGrowerInformation.htm>

Seed for **'Moreton'** tomato are available in packets (30 seeds) from <http://www.njfarmfresh.rutgers.edu/JerseyTomato.html>.

Bulk Moreton seed available from Harris Seed <http://www.harrisseed.com>. No plant labels currently available.

KC-146 tomato is available in 30-seed packets from: <http://www.njfarmfresh.rutgers.edu/JerseyTomato.html> No plant labels currently available.

Plant Labels
1 3/8" X 5 1/2"

Note: We do not have plant tags for Moreton or KC-146 tomato

Free 7 X 5" bench card images for printing out are available at:

njfarmfresh.rutgers.edu/CommercialGrowerInformation.htm

Rutgers 250 Tomato

Ramapo Tomato

